

Umatilla Morrow Head Start Logic Model—Revised, November 2003

Who does the Work

Who is Targeted?

What

Program Intervention

Funding /Resource Partnerships

Capacity Building

Program Audiences

facilitates

Internal

External

RWJF

NATIONAL PROGRAM OFFICE

DDCF

FTG Staff:
Cathy Wamsley, ED
All H.S. program Directors
Shannon Jackson, Com. Dev.
Governance Team Members:
Shelley Ena, Director UCCCF
Jim Ortiz—DSHS Voc. Rehab
Chief Dan Coulombe-HPD
Tammi Ashbeck—principal
Hermiston School District
Craig Hall Cutting—Minister
Stan Stradley—ED, Housing Authority
Larry Hanson—Business
Becky Stearns—School dist.
Dr. Doug Marlow—clinical psychologist
Connie Caplinger—Umatilla Co. Dept. of Health and Human Services.

Local Funders:
Good Shepherd
Community Health Foundation

Umatilla County
Commission on Children and Families

Umatilla Morrow Head Start

Staff Development
Increased Training in:

- Cultural Competency
- Case Management
- Leadership and Advocacy
- Family Support
- ATOD —recognizing indicators
- Assertiveness Training
- Incredible Years “Train the Trainer”
- Motivational Interviewing

Staff Supports:

- Regular meetings and trainings for CFA’s
- Parenting Support Team—to provide ongoing support for IY

Program Development

- Include Directors in planning
- Comm. Specialist, outreach and ATOD specialist hired.
- FTG goals and strategies “internalized” in UMCHS
- HS classroom staff familiar w/FTG strategies
- Established Linkages between UMCHS and Law enforcement and schools.

Ongoing Organizational Capacity building
And Program Development

Internal

- Head Start Directors
- Community Development Manager and outreach coordinator
- Family Advocates
- Child and Family Advocates
- Social Service Program Directors and Managers
- All Head Start Staff (educated in FTG strategies).

Internal

- Head Start families in Hermiston
- All Head Start families in UMCHS service area for intensified case management.
- Hermiston residents (community bldg.)

External

Community Institutions

- Umatilla County Dept. of Health and Human Services. (Mental Health, Public health).
- Hermiston School District
- Hermiston Police Dept.
- Oregon Dept. of Human Services
- Housing Authority of Umatilla and Morrow County.

External

Other Comm. Residents

- Service Organizations
- Neighborhood Watch
- Faith based orgs.
- AA and NA
- Students

Effected By

Family Strengthening Interventions:

- Revised Family Assessment tool (Adapted to include M.H., ATOD, Child maltreatment and DV assessments).
- Intensified Case Mgmt.
- Increased “managed” referrals (from revised assessment, work closer with families)
- Increased Parent Education (Incredible years).

Community Strengthening Interventions:

- Community Leadership training
- Community Action Groups (working within neighborhood to change community risks and increase community protection).
- Prevention focused Media Campaign (partner w/local prevention groups to increase prevention messages).
- Multi-cultural community outreach (develop outreach for under represented community groups).

Partnership Interventions:

- Partner w/other agencies to build “team” approach to working w/ H.S. families
- Increase Capacity for services for Mental Health, ATOD treatment, and increase funding for TX.
- Increase Multi cultural facilitation and capacity w/ partner

Organizational Development:

- Increase FTG staff: Community development, Substance abuse specialist, bi-lingual outreach coordinator.
- FTG strategies integrated throughout program and policies
- Strategic Communications (targets audiences and develops more effective messages).
- Head Start operating as a community leader.

Why

Why

Why

Why

Risk and Resilience Focused Change

Short Term

Intermediate

Family

- Early identification of high risk families (ATOD abuse, child maltreatment, DV, Mental Health issues).
- Increase referrals of families to community resources
- Increase appropriate case management
- Increase involvement with treatment services
- Decrease # of “intrusive” people/agencies
- Increase culturally sensitive services
- Strengthen family management skills
- Increased parental understanding of ATOD abuse and its associated high risk behaviors and its effect on children and families.

Partnership

- Increase # of families following through on referrals and seeking appropriate assistance
- Increase relationships between community agencies, schools and Head Start
- Increase efficiency in coordination of services to families
- Increase partnerships in the delivery of parent education (IY)
- Increase partnerships between agencies and grassroots organization efforts
- Increase # and diversity of residents participating on local boards and coalitions

Family

- Increased # of strong families
- Improved family strength-based support services
- Reduced ATOD abuse and related behavior in families
- Changed family norms regarding ATOD use
- Decreased # of families in need of ATOD treatment services
- Families will exhibit increased protective factors
- Families will successfully complete treatment
- Strong families will be involved in leadership in the community and model positive behaviors.

Partnership

- Common language in assessment used by partner agencies
- Common training between agencies established
- Reduced CPS reports of Head Start families
- Decreased # of families in need of treatment services
- Increased availability of treatment services
- Reduced # of high risk children transitioning from Head Start into schools.
- Partners have a process to respond to quickly respond to newly identified families.
- Coordinated media campaign to establish positive norms around ATOD abuse
- Governing boards have increased resident participation.

Community

- Increase coordination of culturally sensitive services
- Decreased # of child maltreatment reports
- Identification of ATOD services needed (researched and mapped).
- Increase # and diversity of families involved in community/civic/advocacy efforts through leadership training and outreach
- Increased # and diversity of residents volunteering
- Increase outreach and media efforts regarding ATOD and associated high risk behaviors and their effects on the community
- Decrease use of visuals located in the community which market alcohol and tobacco.
- Raised visibility of multi cultural issues and strengths

Organizational

- Increase skill level of social service staff in identification of family and community risk and protective factors and appropriate referral and use of community resources.
- Increase training of WIC staff (MI training)
- Increased relationships between staff and local agencies, and FTG partners
- Increase # of trainers and # of times Incredible years parenting is offered
- Increase leadership training and advocacy of Head Start staff
- Increase cultural sensitivity of Head Start staff
- Increase understanding of ATOD abuse and associated behaviors by Head Start staff
- Increase integration of FTG into Head Start policy and strategies

Community

- Increased Grassroots community participation
- Increased Cultural, gender, age and substance specific treatment available in the county.
- Community norms around high risk behavior associated with ATOD use has positively changed.
- Increased opportunities for positive family activities in the community
- Decrease in Gang related activities
- Increase in Parent/child participation in the community
- Strong community networks
- Increased # of community leaders making policy decision based upon community risk and protective factors
- Increased strong, local family support
- Decreased ATOD use by youth
- Decreased visuals in the marketing of ATOD

Organizational

- Increased ability to partner with community agencies at all levels of the organization.
- Adequate Spanish Speaking staff
- Head Start Staff confident utilizing assessment tools, and working with high risk families.
- Culturally appropriate services are fully integrated in Head Start service delivery
- FTG strategies and philosophy fully integrated in Head Start
- Head Start utilizing strategic communications and media
- Head Start has established leadership roles in the communities it serves.

